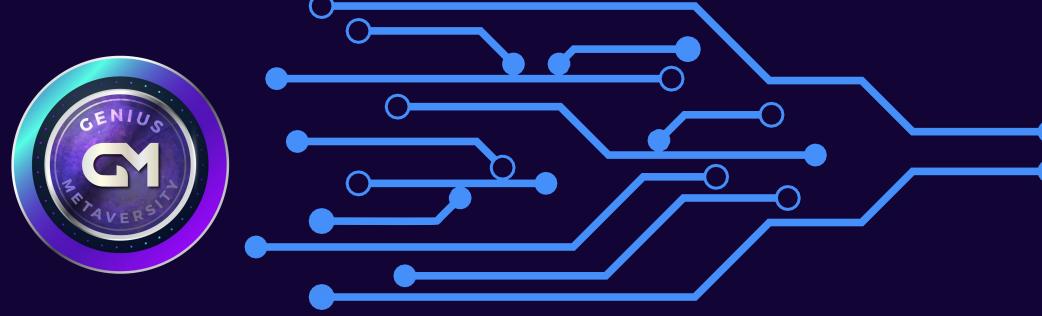


GENIUS FORMULA CERTIFICATION A.R. | V.R. | A.I.



WELCOME









WHAT ARE WE COVERING ON THIS LAUNCH?

THE QUARTER

OUR AVATAR

OUR PARTNERS at LEVEL 3 & LEVEL 4

THE PROBLEM & PROMISE

⇒ \$1m + GENIUS MODEL

THE SOLUTION

THE PARTNER PORTAL

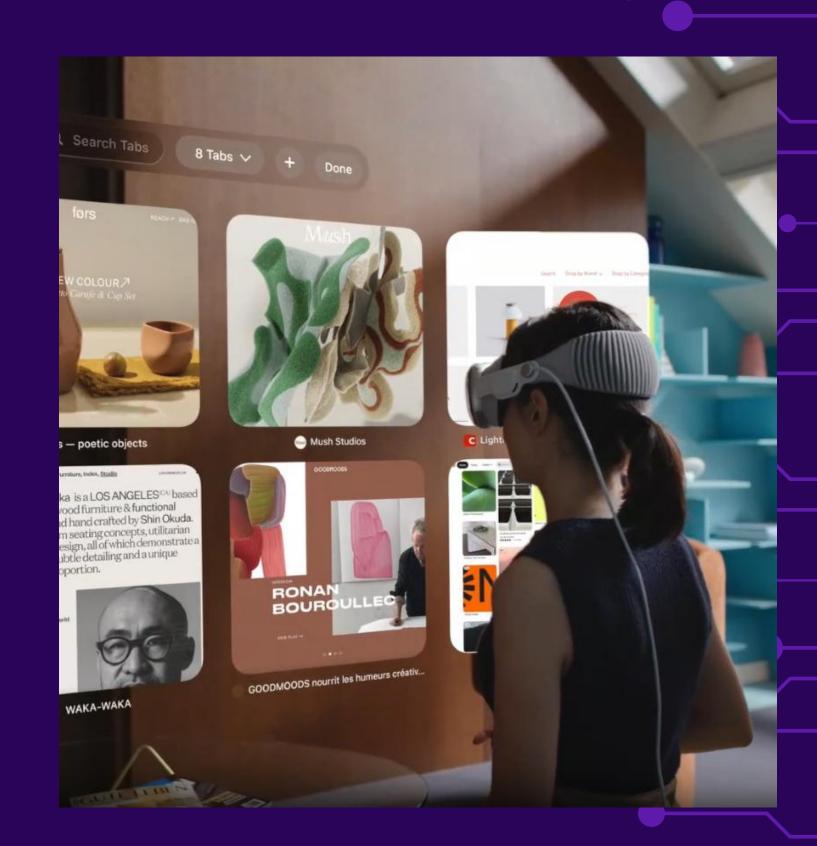
→ YOUR NEXT STEPS





Q3 THEME: Al.AR Revolution

- 1. Four Metaversity Campuses with pathways: School, University, Entrepreneur, Investor.
- 2. \$1m Entrepreneur Scholarship & Entrepreneur Certification
- 3. \$10m in partner earnings with faculty & school opportunities







Q3 THEME: Al.AR Revolution



Each campus adopts the Genius Formula Pathway, which involves engaging individuals through a tailored assessment that resonates with their interests and needs. This seamlessly transitions them into meaningful experiences aligned with their aspirations. Subsequently, these experiences guide them toward optimal products and actionable strategies which ensures a personalized journey for each community member.







THE PROBLEM

The marketplace is ever-evolving, your ability to build trust, cement your credibility and scale intelligently is essential for survival and prosperity.

It's heartbreaking to see each year, individuals and businesses with great value, and even greater potential, unable to hold their ground.

There are also those who are growing, stretching and reaching further than before. And those who know they are capable of achieving more, yet that next step seems like a giant leap when unsure about the resources at your disposal, or what the right steps are to plan, build and grow your unique business.

Entrepreneurs 'know' partnerships are the magic key that opens doors to the next level, yet many don't feel ready or aren't sure how to partner with the bigger players. Do you know your true yourth? Can you see the value you bring to the table?

What is possible?



THE PROMISE

Partnerships can fuel your journey, amplify your credibility and extend your reach at an unprecedented pace.

Picture this, unpacking your value and realising it to be far greater than you ever imagined. Envision that value as a thriving community, a steady stream of leads, a growing number of customers, and an unshakeable sense of confidence and credibility.

In just one month have crystal-clear clarity on the formula for your business to thrive, along with a roadmap outlining the exact steps to 'plan, build and grow'.

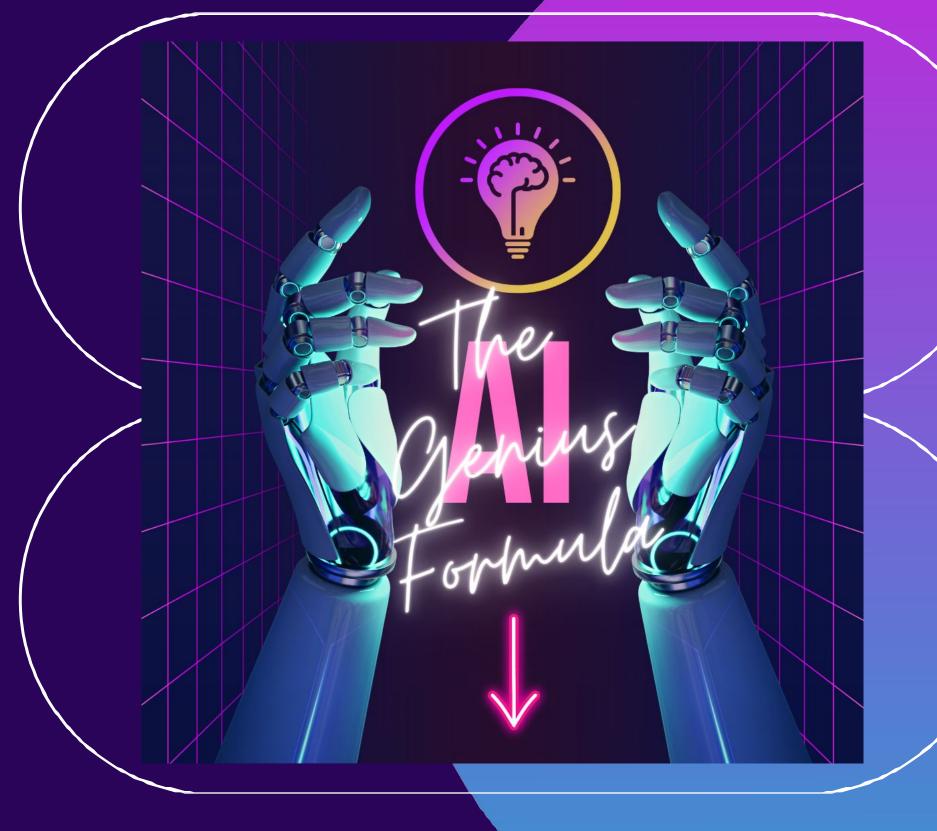
In a world that's constantly evolving, staying relevant requires consistent innovation and agility. With the rapid advance of AI and technology, partnering with a company that brings experience and resources to the table will put you on the fast track to growth. Not to mention, you'll be joining an extraordinary network of people, and together, you can simplify life, and impact the world.

What is this superpower? >

THE SOLUTION

GENIUS FORMULA

The Genius Formula is the process partners on GeniusU use to build predictable, replicable learning pathways for their community, students and partners. Resulting in schools with global classrooms personalized for all students, and a multi-million dollar business for each partner.







WHO IS THIS FOR? ____



Entrepreneurs who care about creating real wealth and impact in their businesses.



Coaches, trainers, presenters, mentors or educators looking to grow their business rapidly in the next year.

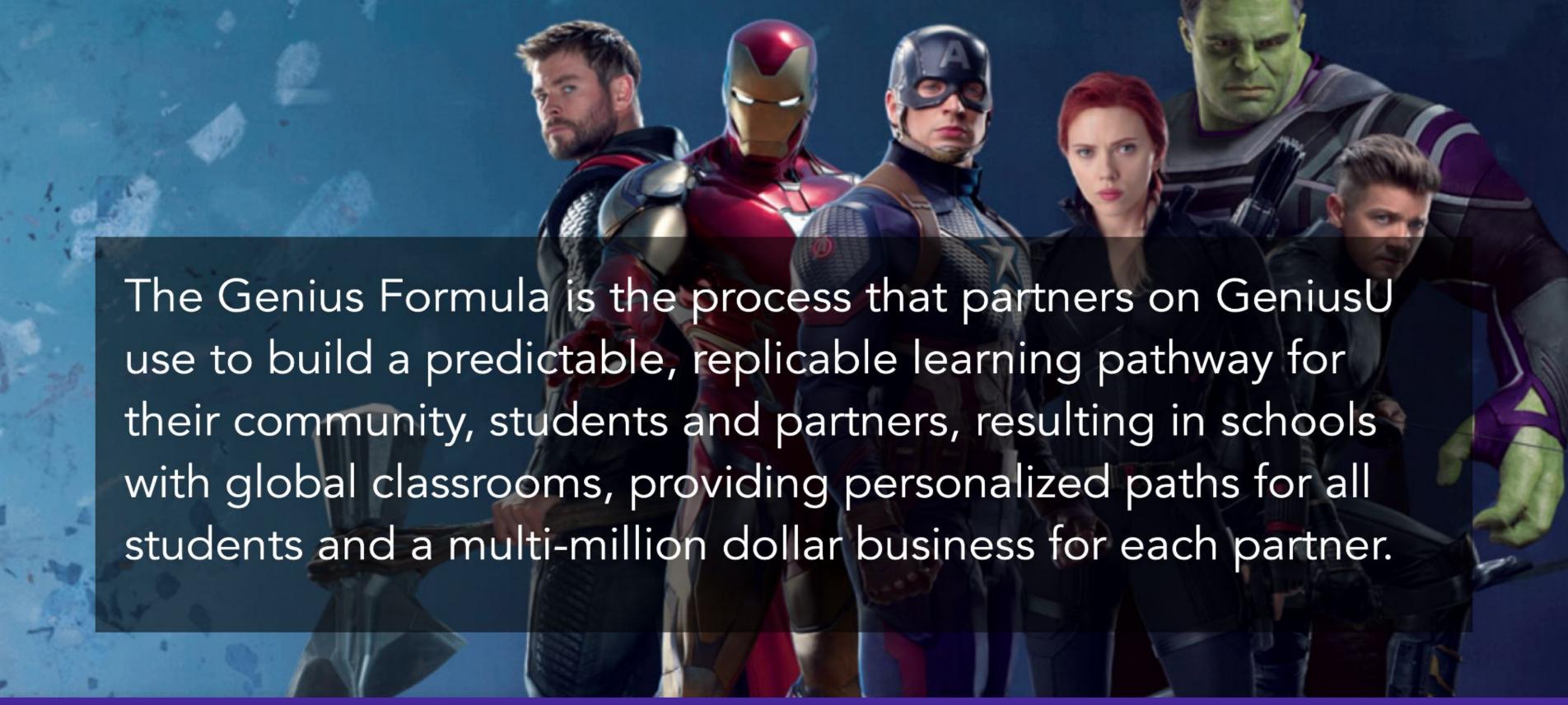


Entrepreneurs who want to scale using partnerships and collaborations.











OUR SUCCESS STORIES



★★★★ Shine Consulting Josef Hajkr

Followed our principles & is on his way to making \$800k this year

GIFEW
Bea Benkova & Jan Polak

Have set up an amazing community of women globally & are on their way to generating the \$500k this year





★★★★
Investment Mastery
Marcus de Maria

Added \$1.2M on top of their revenues last year

THE GENIUS FORMULA



PLAN

By planning your Team Charter for the year, and then breaking that into Quarterly Plans allows you four times in the year when you adjust the build and growth based on the feedback from the market and your metrics.



BUILD

From your Quarterly Plan, now map out and build your Genius Pathway. This includes every step of your customer pathway from ads and emails to landing pages, events and courses.

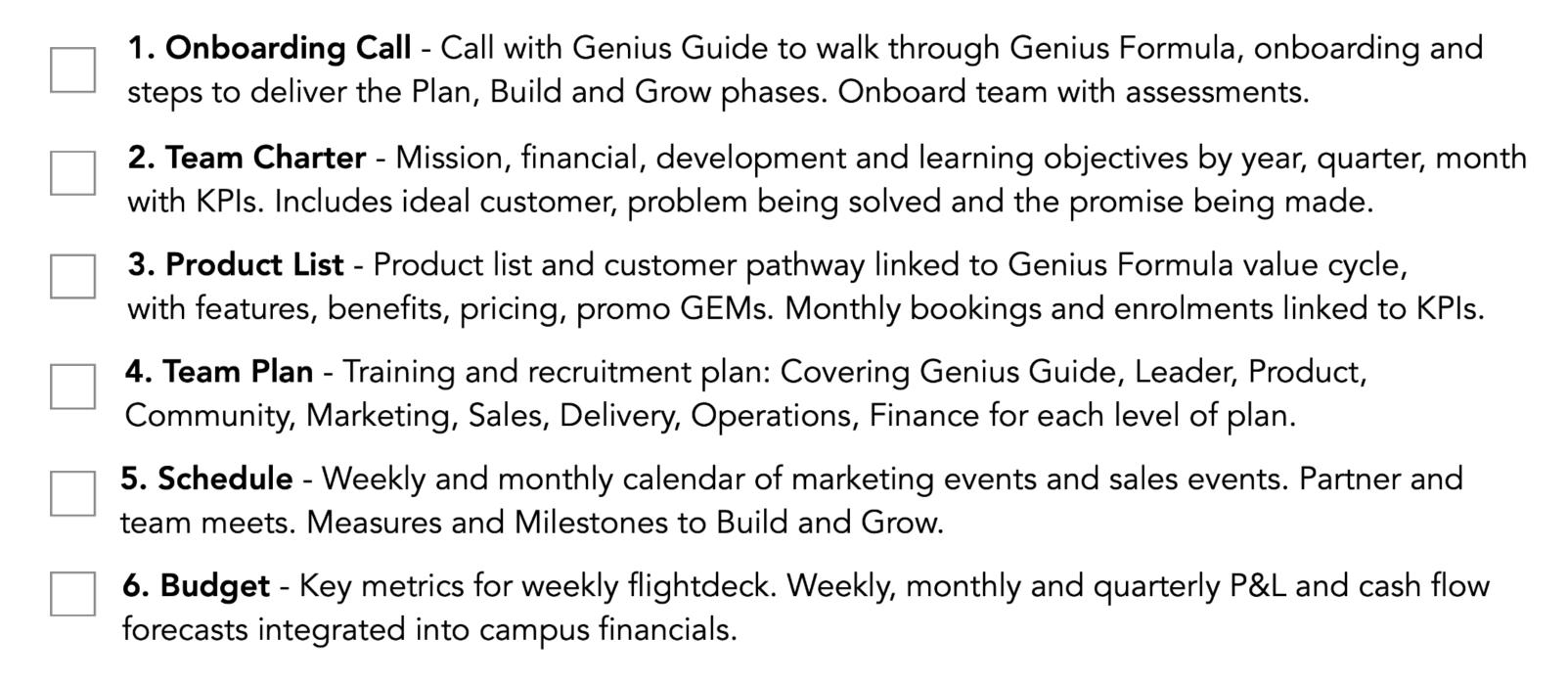


With your Quarterly Plan and Genius Pathway in place it's time to launch and grow. This is a daily, weekly, monthly and quarterly Genius Rhythm which allows you to test, measure and optimise your pathway.



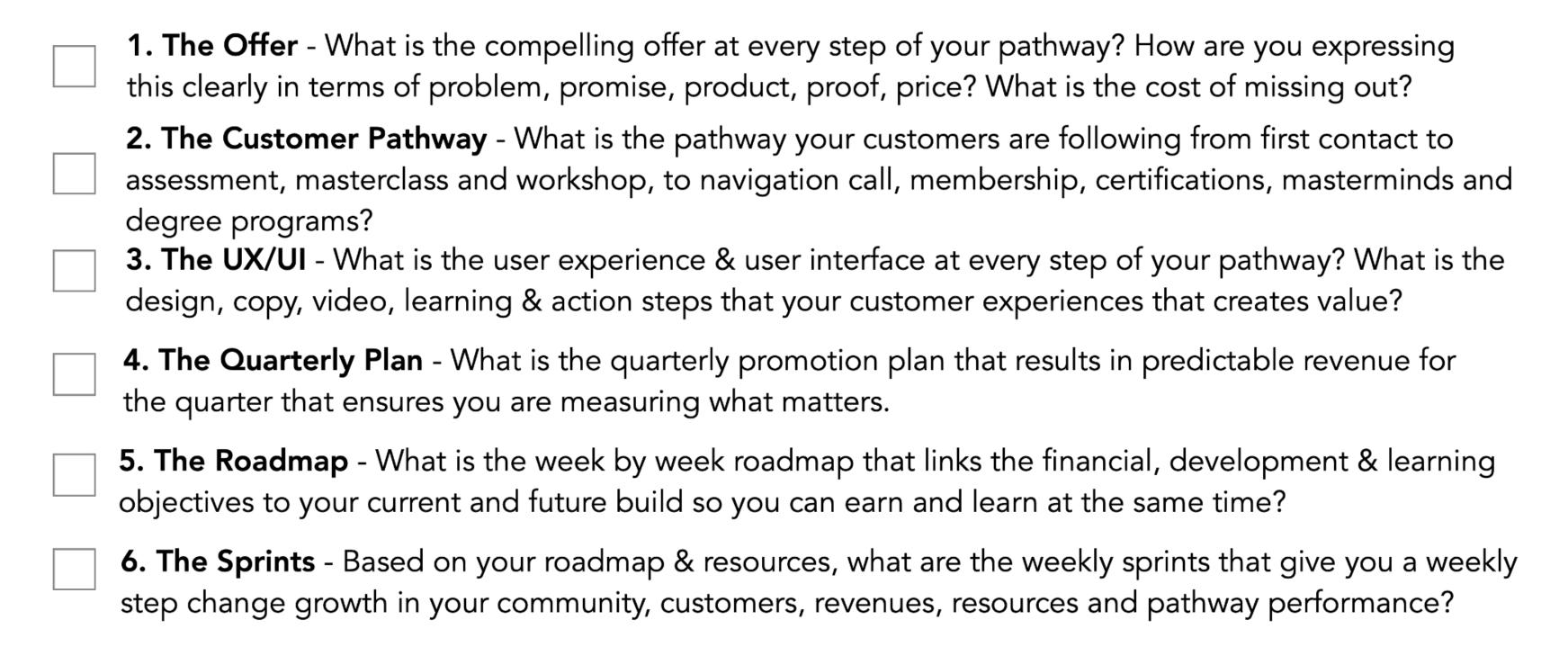


STEP 1 - THE PLAN

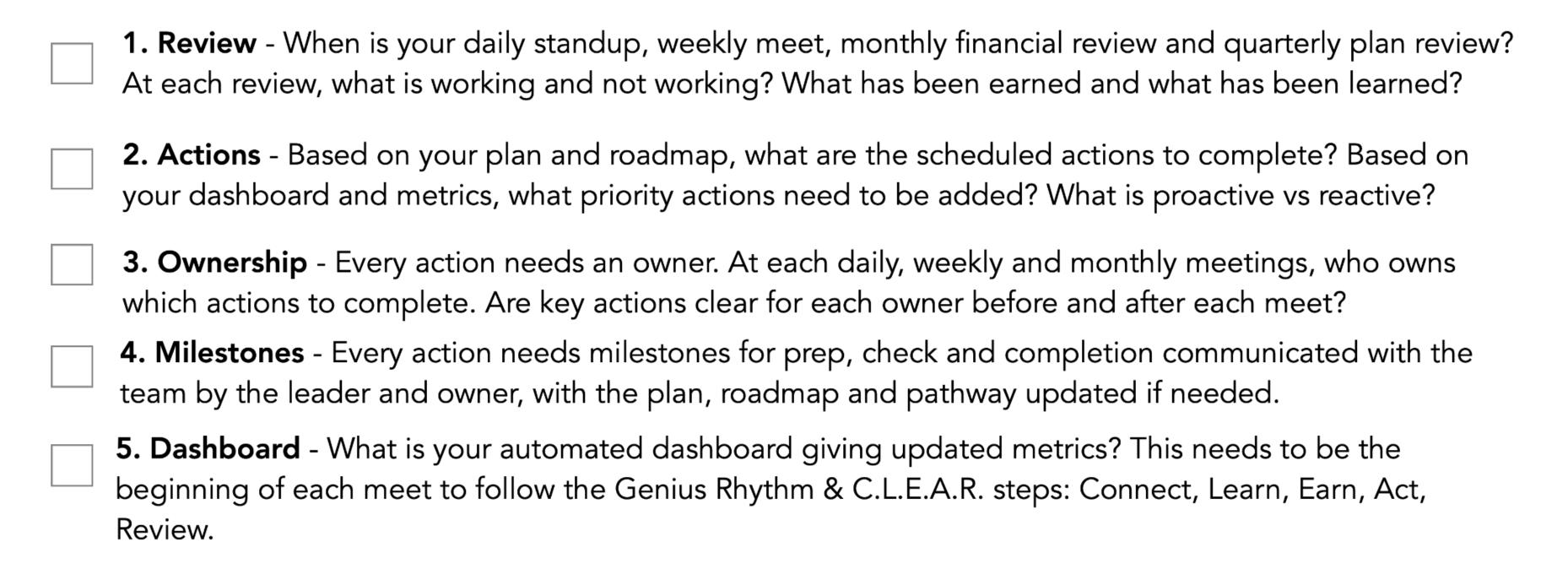




STEP 2 - BUILD

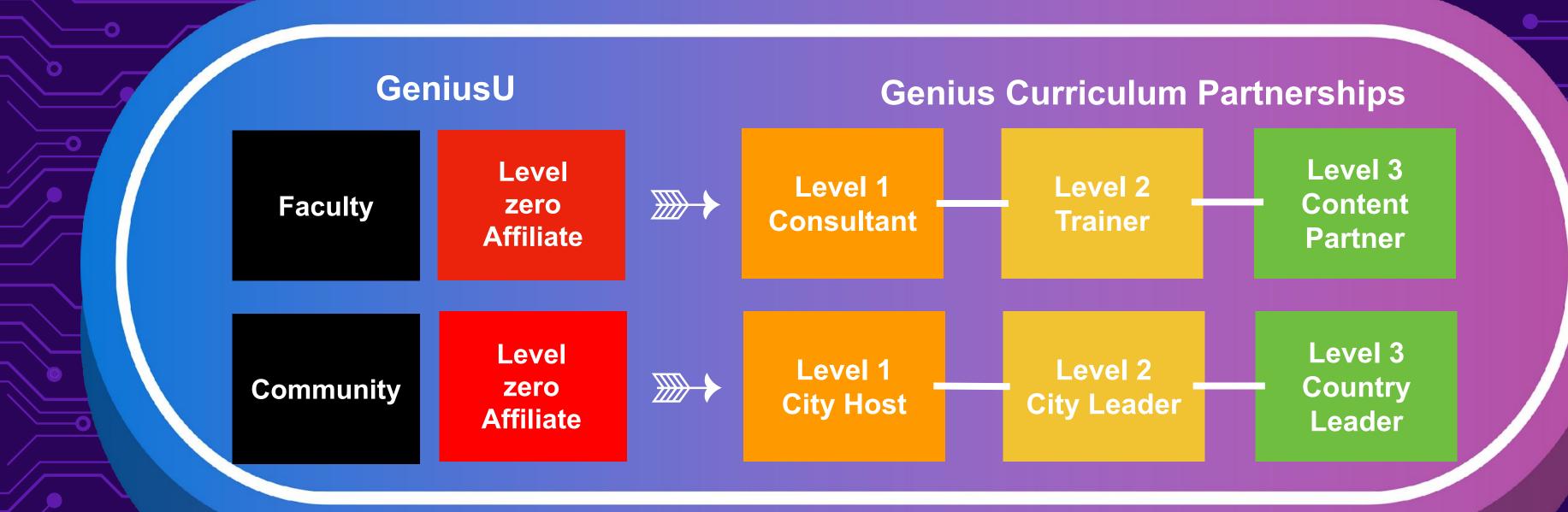


STEP 3 - GROW





THE PARTNER PATHWAY



THE STEPS FROM ZERO TO FOUR

Step THREE

Step FOUR

Step ZERO

Affiliate

Join & start sharing!

Investment: FREE/TIME

Potential Revenue:

\$1k+ per month

Community Growth:

0 - 100 followers

Number of clients:

0 - 10 customers

Step ONE

Level 1 - City Host or Consultant

Join & learn, earn & step up

Investment: \$1,500 USD

Potential Revenue:

\$10k-\$120k+ per year

Community Growth:

100 - 2,000 followers

Number of clients:

10 - 100 customers

Step TWO

Level 2 - City Leader or Trainer

Start leveraging your niche or grow your community

Investment: \$15,000 USD

Potential Revenue:

\$120K-\$300+ per year

Community Growth:

2,000 - 5,000 followers

Number of clients:

100 - 1,000 customers

Level 3 - Country Leader or Content Partner

Leverage your niche & communities by co-creating with us!

Investment: \$32, 000 USD

Potential Revenue:

\$300k-\$1.5M+ per year

Community Growth:

5,000 - 10,000 plus

Number of clients:

1,000 plus customers

Level 4 - Genius Partner

Collaborate, add your products & services into our products & increase your network through specific marketing & affiliate initiatives

Investment: Upon Request

Potential Revenue:

\$2M+ per year

Community Growth:

10,000 plus

Number of clients:

10,000 plus customers

SELF AWARENESS SELF EXPRESSION







WHY GENIUS FORMULA CERTIFICATION?

RECEIVE CERTIFICATIONS AT THE DIFFERENT LEVELS

Entrepreneurs and partners do not have an easy step by step way to show them how to plan, build and grow their businesses. They are continuously searching for new and innovative ways to make the changes in their businesses.

In just a month you will have clarity on the formula and steps to personalise your plan, build and grow stages of your business, so it thrives.

So what's next



WHERE DO YOU START WITH THE GENIUS FORMULA?



JOIN AT LEVEL ZERO -AFFILIATE FREE



COMPLETE THE
CHECKLIST FOR
YOU & GET A
BADGE



UPGRADE TO LEVEL 1 & FOLLOW NEXT STEPS





The \$1 Million Genius Model

By joining as an Education Revolution Partner, we will work with you to build your Genius Pathway on GeniusU, with metrics to build a model with \$1m in revenues.

This model works by building a predictable revenue stream using the Genius Formula. While the results vary based on your brand and product, the target metrics over the year look like this:

- 1. **Acquire leads for \$1 per lead:** \$200,000 in ad spend or commissions to Country Leaders and City Leaders results in 100,000 leads & \$1,000,000 in revenue (That's 20% marketing cost as a percent of revenue: Or a 400% R.O.I.)
- 2. **Deliver free value to your community:** All 200,000 leads take free assessments (Like the Entrepreneur or Investor Genius Test) through your links and many attend free masterclasses, giving them value and giving you valuable data
- 3. **A target 2% will upgrade to Level 1 products:** That means 2,000 will join your workshops or summit, and your 12 month membership. At an average of \$50, this means you make back \$100,000 on the front end. You can also direct them to our workshops and summits on GeniusU until you're ready with your own products.
- 4. From this group 600 will qualify for upgrade calls: In our experience, 600 qualified calls leads to 200 upgrading with an averaging \$4,500 per upgrade and \$1,500 per call. You can use our Genius Igniter Team to make the calls.
- 5. This will result in \$500,000 in upgrades: An average of 40 upgrades will be for certifications or courses at \$5,000 on average, and 20 upgrades will be for degrees or masterminds at \$15,000 on average.
- 6. **The final step** is providing partner certifications: From the same upgrade calls, an average of 80 partners will join you when given the right levels of opportunity at an average of \$5K, generating \$400K in additional revenue.



Genius Curriculum



OUR C.L.E.A.R PHILOSOPHY

Our students earn Genius Entrepreneur Merits(GEMs) for each step they take to Connect, Learn, Earn, Act and Review, gamifying the experience.



An important additional element in our learning methodology is our "CLEAR Philosophy". This is in reference to how we have designed GeniusU and Genie to focus on five daily actions that we recommend students to take. These five actions and sections within GeniusU are Connect, Learn, Earn, Act and Review, and they form the acronym C.L.E.A.R.

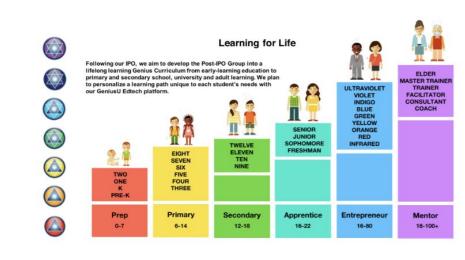
Students earn GEMs for taking actions in each of these five areas, and our partners and faculty use these five areas to design their own circles, courses and products on GeniusU, combining an entrepreneurial methodology of how students are learning with the entrepreneurial content of what they will learn.

The reason that we believe that these five areas are so important in mastering in selfdirected learning is because it provides the necessary scaffolding for relevant and contextual learning that is often missing in traditional education:

"Education is a social process; education is growth; education is not preparation for life but is life itself." - John Dewey



Genius Group Ltd.



OUR GENIUS CURRICULUM

We believe that the problem that we are solving is that individuals from students to employees to freelancers to startup founders want to learn how to be entrepreneurial and "create a job" instead of needing to "get a job." We believe that the current education system and online courses do not provide any recognized curriculum that can be relied upon.

Our curriculum is being created in direct response to the challenges in the current education system. We began by making our curriculum an addition to the existing education system.

We are now developing a life-long curriculum that serves as a supplement to the existing education system.

In time we aspire to create a fully accredited replacement to the traditional U.S. school and university pathway, with an entrepreneurial alternative to the current systems offered from primary school and secondary school through to university, ongoing vocational training and entrepreneurial training.

Philanthropy: Love of what it is to be human

Self Mastery

Life Skills

Expression

Philosophy: Love of the world around us

Discovery

Enterprise

Leadership

Technology

Global Citizenship



Genius Group Ltd

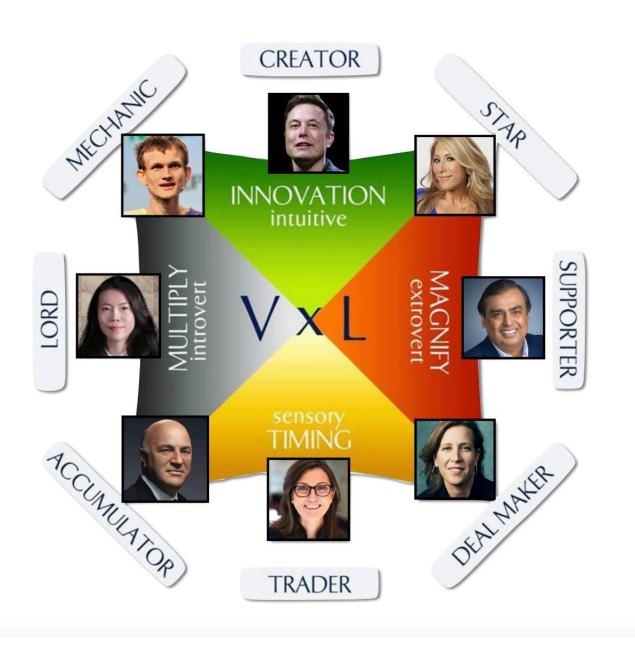
Read our Prospectus







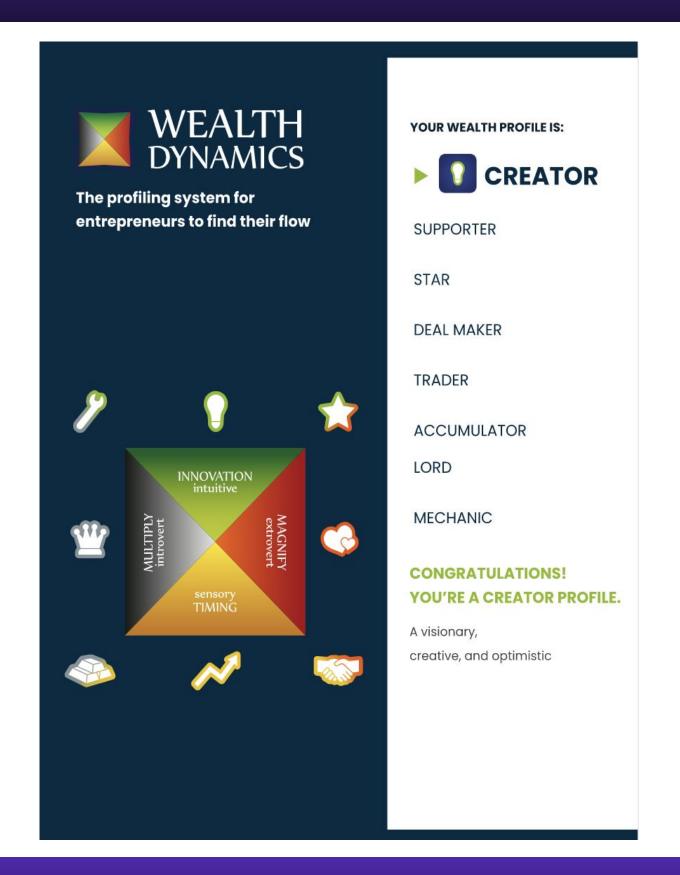
Starting with Wealth Dynamics

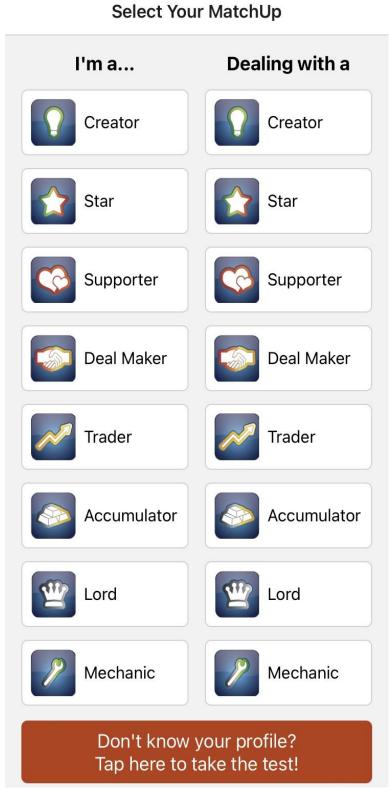


Join us for the launch of Wealth Dynamics & Talent Dynamics 5.0 with new page, reports and success stories, together with a brand new Investor Campus and Entrepreneur Campus to surf the exponential waves in this post-pandemic world.

Join now to benefit from an incredible line up of mentors in our Global Investor Summit, Entrepreneur Summit the launch of the Genius Entrepreneur Metaversity and 2023 Genius Calendar of events.















Creator: Elon Musk, Tesla & SpaceX

Elon Musk has become the richest man in the world, with the innovations he has created fueling the growth of Tesla, SpaceX and multiple other companies.



Trader: Cathie Wood, Ark Invest

Cathie has turned her interest in exponential tech and companies into one of the fastest growing investment funds, Ark Invest, with \$42 billion under management.



Star: Lori Greiner, Queen of QVC

Lori Greiner has used her star power to become known as "Queen of QVC" and as a Shark on Shark Tank, her companies have over \$1 billion in revenue.



Accumulator, Kevin O'Leary, O'Leary Funds

"Mr Wonderful" is polar opposite shark to Lori Greiner on Shark Tank, with all his investments generating a yield, with his focus on building capital assets.



Supporter: Mukesh Ambani, Reliance Industries

Mukesh Ambani has led his 230,000 employee family company into multiple industries and has become the richest man in India, with a net worth of \$93 billion.



Lord, Yang Huiyan, Country Garden Holdings

Yang Huiyan is owner of Country Garden and the richest woman in China and Asia. She is one of many women entrepreneurs making a fortune in China property.



Deal Maker: Susan Wojcicki, Youtube

After renting out her family garage to the Google founders, Susan has grown Youtube to \$30 billion revenue through deals with creators and advertisers.



Mechanic: Vitalik Buterin, Ethereum

Vitalik Buterin is the 27 year old crypto-billionaire developer behind Ethereum, and has built his growing fortune as the brains behind the Ethereum network.





Plus Supplementary Reports from our Content Partners

Supplementary reports are additional reports once you have completed your Wealth or Talent Dynamics Assessment, you have the opportunity to find out more about your unique profile in the following fields:

- Wealth Dynamics for Real Estate Investors
- Wealth Dynamics for Evolutionary women
- Talent Dynamics for Project management 5.0















Profile Report



YOUR WEALTH PROFILE IS:

Creator

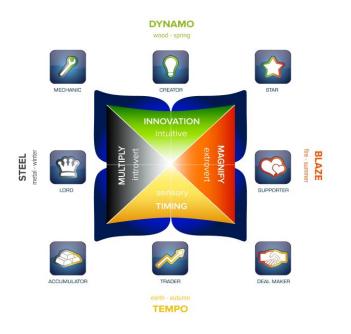




FOR PROJECT

MANAGEMENT 5.0

Profile Report



YOUR WEALTH PROFILE IS:

Creator

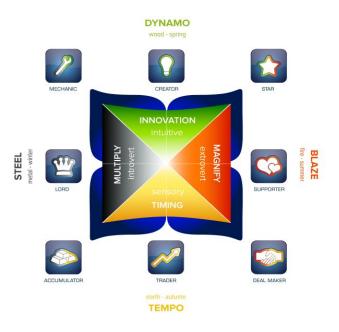




The profiling system for entrepreneurs to find their flow

FOR REAL ESTATE INVESTORS

Profile Report



YOUR WEALTH PROFILE IS:

Creator







What events have we got going on?

June	July	August	September	October	November	December
26th June Flow Consultant 29th June Partner Conference Monthly Masterclass Monthly Debrief Monthly Workshop Partner call	24th - 28th July Investor Dynamics Masters Monthly Masterclass Monthly Debrief Monthly Workshop	31st July - 5 August iLA Monthly Masterclass Monthly Debrief Monthly Workshop B Bali	7th & 8th September Global Entrepreneur Summit 24th to 30th September 2023 iLAB Singapore Monthly Masterclass Monthly Debrief Monthly Workshop	9th - 14th October Performance Consultant Training 18th - 22nd October Crystal Circle Conference 22nd - 28th October Wealth Dynamics Masters Monthly Masterclass Monthly Debrief Monthly Workshop	6th - 16th November iLAB Bali 20th - 27th November 2023 iLAB Tau Monthly Masterclass Monthly Debrief Monthly Workshop	7th - 10th December Investor Retreat TAU 10th - 16th December Investor Dynamics Masters TAU Monthly Masterclass Monthly Debrief Monthly Workshop





GM Masterclasses

Sep

Oct

Nov

Dec

How to Skyrocket Your Business Success and Multiply Your Income with *Genie Al*

Learn data-driven strategies to transition from Red to Yellow levels, and leverage Genie Al to uncover hidden opportunities for growth and wealth multiplication.

How to Build and Lead High-Performance Teams with Genie Al

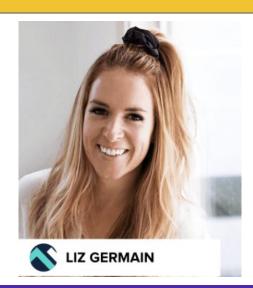
Master the secrets of effective team management and leadership at the Green level, while utilizing Genie Al to optimize team performance and productivity.

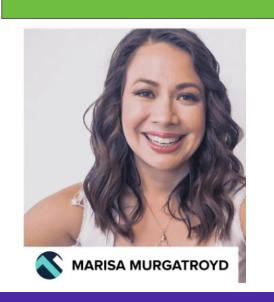
How to Achieve Financial Mastery and unlock capital with Genie Al

Discover Blue level strategies to diversify income streams, manage multiple investments, and use Genie Al to maximize returns on your investment portfolio.

How to Unlock the Billionaire's Mindset and Monetize Trust with Genie Al

Learn the mindset, strategies, and techniques of Blue-Indigo level billionaires, and harness the power of Genie Al to identify trust-based wealth creation opportunities.







#1 How do I earn as an Affiliate Partner?

We are working with our clients, affiliates and partners to allow them to be the first to take us up on an opportunity of high profit and purpose for our 2023 launch of the GenieAl.

In 2023 we aim to grow from 4 million to 6 million new students on GeniusU, our entrepreneur edtech platform. We are sharing in an expected **\$30 million in affiliate & partner commissions**, during 2023 and we want to share this with you!







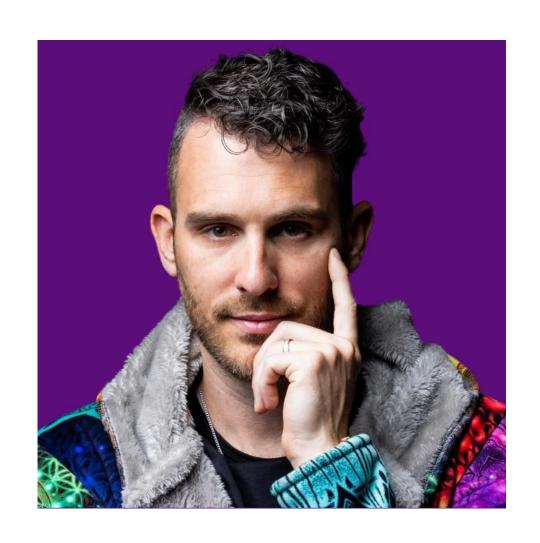
PROMOTE

SHARE

EARN



Some of our Affiliate Earners so far in 2023



Trey Stinnett \$3,300 commission earned in January of 2023

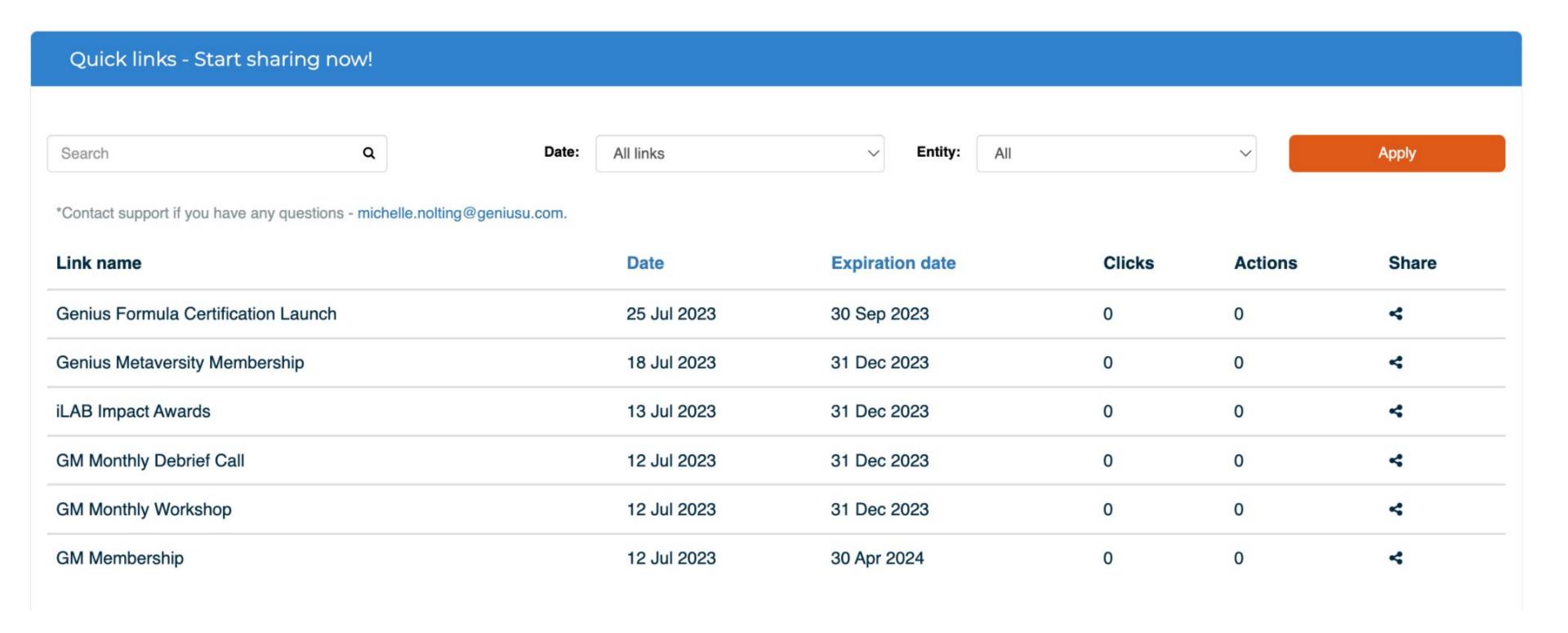


Amelia Hirawan \$2,700 commission earned in March of 2023



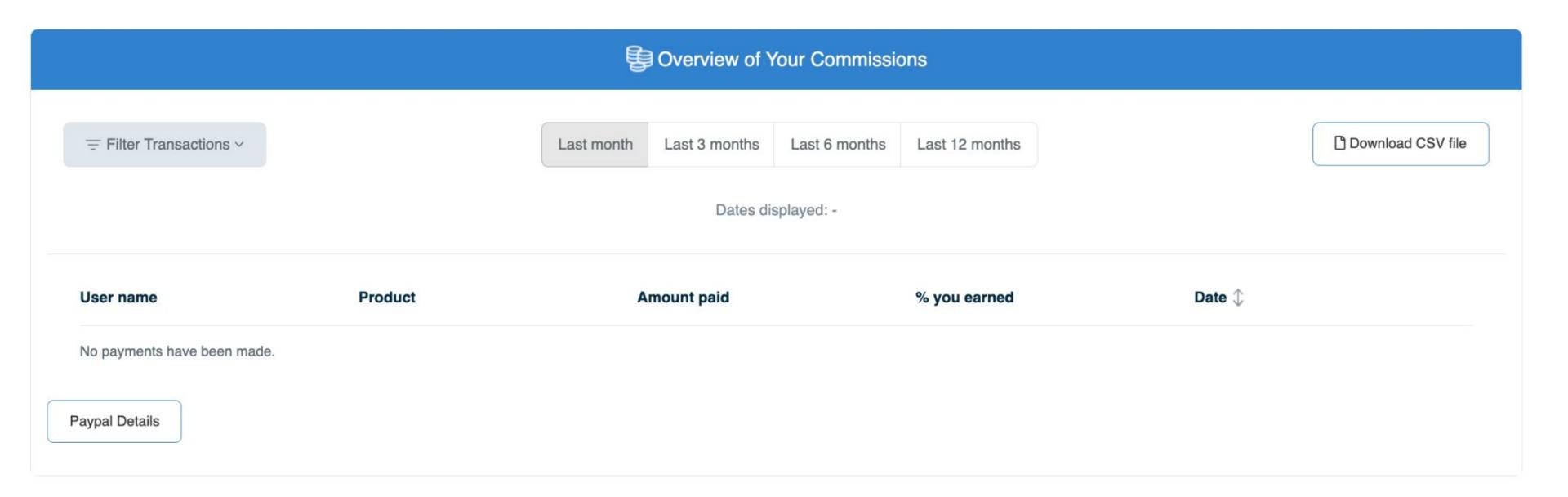
Yulia Martins \$4,900 commission earned in April of 2023

Affiliate sharing! Link here





Track what is happening!







Track what is happening!

Mentor Your Earnings Affiliates Member Genie Gems Genius Card Giving Impacts Your Purchases Buyers Club

Total Sales

USD 31,475

TOTAL SALES

Overview Products

Earnings reports are currently being finalised. As the data is collated from multiple backend systems there may be some discrepancies until all of the sources come online. Please continue to use your monthly statement from the accounts team as your primary source of commission payments until all of our testing is complete.

₹ Filter Transactions >

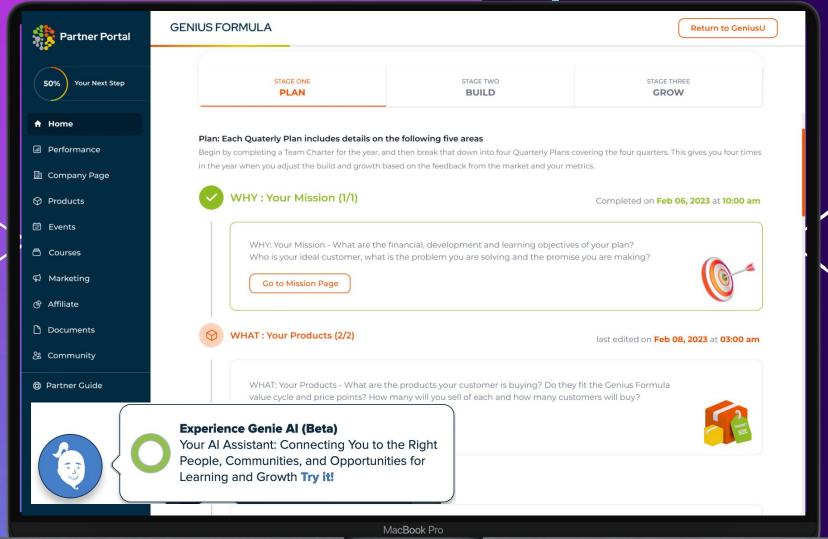
Last month Last 3 months Last 6 months Last 12 months

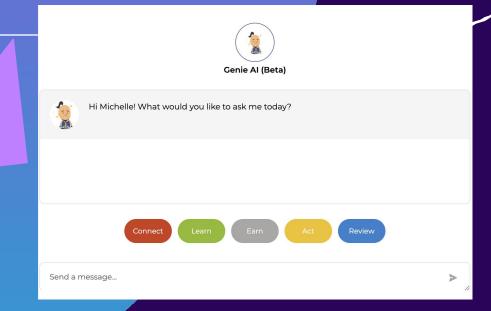
Download CSV file





The GPT4 Powered Partner Portal Experience





UPGRADED ///////////PARTNER PORTAL GENIE.AI WITH CHATGPT4

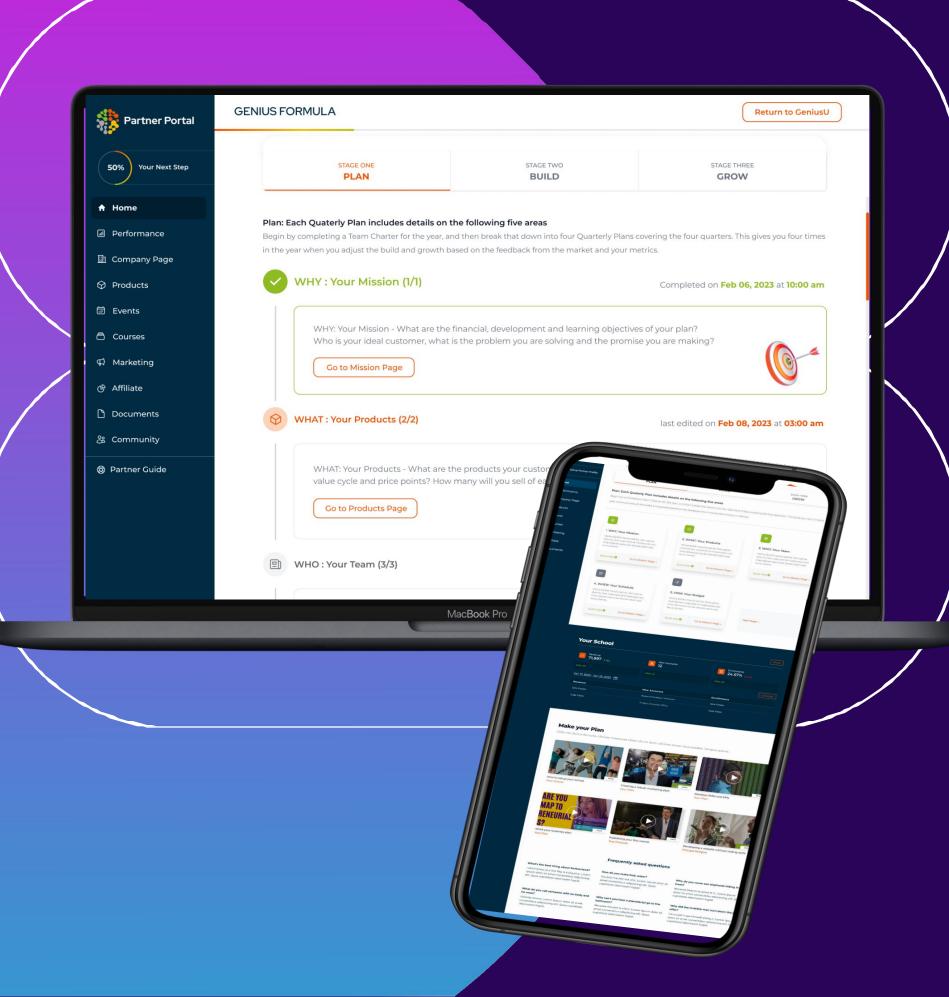
Welcome to our newly launched partner portal! Every GeniusU Partner gets access to the personalized partner portal powered by GPT4. Get started with an action step on what your next move should be - whether it's to learn more about the latest industry trends, query our experts for advice, or take a deep dive into micro details like ad performance, email engagement, and lead magnet success. With our leading tech integrations, such as Datorama and Salesforce, you can measure the success of your business in real-time and make data-driven decisions for optimized results. Stay ahead of the competition and maximize your business potential with our partner portal.

4.5 million entrepreneurs





ENTREPRENEURS



EASY TO USE 1-STOP-SHOP

Enter our partner portal that is tailored for you and your business. Easy to connect, learn and earn from Day 1 for FREE. As you progress through the steps, you will be prompted to make your next move and participate at the different levels.

Level zero to four checklists





ENTREPRENEURS INSTITUTE

Partner Portal

HOME

- > Welcome
- > Challenges
- > Community
- > Calendar
- > Certifications
 PLAN
 BUILD
 GROW



2023 Q3 THEME Al.AR Revolution

Join our Partner Community
In 2023 Q3 when we launch
our University Campus in our
Genius Metaversity. Become
the first Partner Intake to get
certified in the Genius
Formula. Choose your
challenge, choose your level,
follow the steps to build
your education business.

Choose Your Campus

Select Your Level

Start Earning

On this page: A summary of Q3 actions, latest news, leaderboard, success stories, resources





Welcome into the Partner Portal

HOME

- > Welcome
- > Challenges
- > Community
- > Calendar
- > Certifications
 PLAN
 BUILD
 GROW



WELCOME!

Welcome to GeniusU, the World's No.1 Entrepreneur Education Platform. We are attracting partners who are committed to delivering and sharing the very best lifelong learning pathways. Whether your focus is investing, entrepreneurship or future skills, you will find all you need here for your success.

On this page: A welcome for new partners to understand the basics of: GeniusU, the campuses and journeys to choose from, the choice of faculty & community partners, the four levels of partnership & earnings with examples, the basics of the Genius Formula, the process of plan, build & grow, learning through certifications, the quarterly rhythm and intakes, and first steps.



Navigating your Challenges

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- > Welcome
- > Challenges
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 GROW

Challenges

All GeniusU students join one of our four campuses through a central journey, which they can personalize, linked to quarterly challenges with our partners.

Choose which campus, journey and challenge you want to join and the kind of partner you want to be.



On this page: Details of the Investor Journey, Entrepreneur Journey and University Journey in Q3, and roadmap for 3 Journeys and Genius School Journey in Q4 and through 2024. Overview of the Invite, Freemium, Upgrade, Premium, Partner products within each journey, with prospectus for each campus, and overview of faculty and community partners in each journey.



Connecting with your Community

HOME

- > Welcome
- > Challenges
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- > Certifications

PLAN BUILD GROW

Community

Meet our partner community, share best practices, find opportunities to collaborate and grow your own community and global classroom.

Watch the latest partner conference and stay on the cutting edge and forefront of the Education Revolution.



On this page: Latest Partner Conference, list of partners, discussion board, curated opportunities and notices from partners to the community.



Calendar of Events

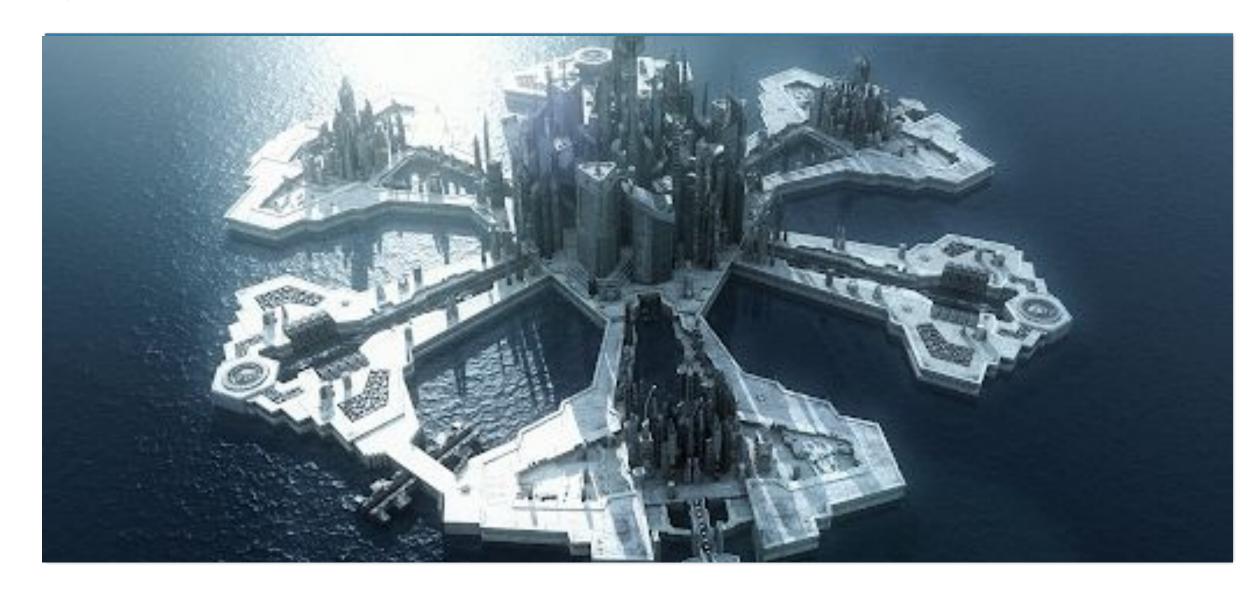
HOME

- > Welcome
- > Challenges
- > Community
- > Calendar
- > Certifications

PLAN BUILD

GROW

Calendar



On this page: Calendar organised by campus & quarter, with links to student pages and partner resources for each journey and challenge.





Diving into your Certifications

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- > Welcome
- > Challenges
- > Community
- > Calendar
- > Certifications

PLAN BUILD GROW

Certifications

Level 1
Partner
City Host or
Consultant

Gain tools and resources to host or facilitate
GeniusU courses and programs

\$150 per month

Level 2
Partner
City Leader
or Trainer

Lead a city campus or lead training with your own school and brands on GeniusU

\$1,500 per month

Level 3
Partner
Country Leader
or Content

Step up to Country Leader, Translation Partner or Content Partner on GeniusU

\$3,200 per month

Level 4
Partner
Genius
Partner

Become featured in the core Genius curriculum and a Featured lead thought leader

By Invitation

On this page: Details on each of the different certifications, with comparison table and sign up links for each.





Moving into the Planning stages

HOME PLAN

- > Charter
- > Project
- > Compass
- > Journey
- > Budget BUILD

GROW



PLAN

Find all the steps and templates you need to plan for growth of your education business using the Genius Formula.

Follow the annual, quarterly, monthly and weekly process with your team to renew and review your plan with five key templates.

Team
Charter
Annual Plan

Quarterly
Project
Quarterly Plan

Personal
Compass
Monthly OKRs

Journey
Map
Weekly Track

Flight
Deck
Daily KPIs





Meet your Country Leaders



Esmeralda Herrera

South America

Amelia Hirawan Henry Rahardja Indonesia







Yvette Sholdas Australia







We are expanding into other Countries

Here are the 20 Country leader positions that we will be filling in Q3 & Q4 of 2023 to provide a full high tech, high touch global coverage of Genius Group in all of the states and countries where we are most active, with each delivering an annual world class entrepreneur calendar.





Meet our Content Partners



Carmen & Gary Wilde Legendary CEO Dynamics



Jo Formosa Health Dynamics



Simon Zutshi Wealth Dynamics for Real Estate Investors



Bea Benkova & Jan Polak Wealth Dynamics for Evolutionary Women



Josef Hajkr
Wealth Dynamics for
Project
Management



Theodosia Southern Wealth Dynamics for Leadership



Peter Vogel
Talent Dynamics for
Luxury hospitality



Stuart Mellody
Wealth Dynamics for
Fundraising



Violetta Terpeluk
Financial
Services



Sandi Herrera
WD for Educators



Alison Shadrack Wealth Dynamics for Thought Leadership

Next intake of Content Partners in October 2023



Talent Dynamics for Agile Leadership



Remote Sales



Wealth Dynamics for Digital Marketing



Talent Dynamics for Transportation & logistics



Talent Dynamics for Manufacturing



Talent Dynamics for mining



Wealth Dynamics for Network Marketing



Talent Dynamics for Communication



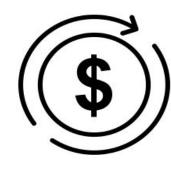
Talent Dynamics for Retail



Talent Dynamics for Coaches & Mentors



Talent Dynamics for Healthcare



Talent Dynamics for Cash Flow



Talent Dynamics for Professional services



Talent Dynamics for construction



Wealth Dynamics for Structured investing

COLLABORATION THAT DRIVES REVENUE



★★★★ ReThink Academy Paul O'Mahoney



★★★★
Abundance Global
David Dugan



★★★★ XPRIZE Foundation Peter Diamandis





SUPERPOWER ACCESS

FREE

Join & register as an affiliate and start to build your business



\$1,500 USD PER YEAR

Start your certification by completing the relevant sections to plan, build and start growing your business in 12 weeks









NEXT STEPS



For Level 1, 2 and upwards
Book a call with our team <u>here</u>

Or Scan here >





Email Address
partnerships@entrepreneursinstitute.com



Website www.geniusu.com



Partnering for success in the Education Revolution

Join & collaborate from anywhere in the world



